

EXPERIENCE

the difference
of **L'ANZA** Healing Haircare

Healing Makes L'ANZA Neem Plant Silk Serum Unique



L'ANZA
Neem Plant
Silk Serum



**Moroccan
Oil**

LEAVES OILY RESIDUE?	No Serum-based formula does not leave any build-up.	Yes Oil-based formula stays on hair's surface.
WEIGHS HAIR DOWN?	No Nano Science 10 ² allows actives to penetrate deep inside without weight.	Yes No Nano Science.
HEALS HAIR?	Yes Heals, Seals & Protects.	No Doesn't heal.
STRENGTHENS HAIR?	Yes Reduces hair breakage & makes hair 6.5x stronger.	No
ANTI-AGING BENEFITS?	Yes CP Anti Aging Complex restores hair back to youthful condition.	No
UVA / UVB / UVC PROTECTION?	Yes Full Spectrum UVA / UVB / UVC	No
THERMAL PROTECTION?	Yes Healing seals the cuticle to protect heat from entering & causing damage.	No
REDUCES DRY TIME BY 55%?	Yes Healing action pushes water out from inside damaged/porous hair to quicken dry time.	No
CONTAINS ORGANIC BOTANICALS	Yes Neem Plant from India	No
KERATIN REPLENISHMENT?	Yes L'ANZA's Keratin Healing System replenishes all 19 essential Keratin Amino Acids that hair is made from.	No
GUARANTEED RESULTS?	Yes	No
COSTLY?	No Approximately \$12 salon cost for 3.4 oz. (\$3.53 cost per ounce)	Yes Approximately \$20 salon cost 3.4 oz. (\$5.88 cost per ounce)
CONVENIENT PUMP DISPENSER	Yes	No
MAKES HAIR SHINY?	Yes Increases shine by 82%	Yes

Made with medicinal Neem Plant from India

L'ANZA NEEM PLANT SILK SERUM is not an oil treatment. It is an advanced serum that heals & strengthens while providing velvety softness & incredible shine without weighing hair down. Hair feels like silk & glistens with youthful radiance.



ORGANIC NEEM PLANT

The legendary Neem plant was known as "healer of all ailments" in prehistoric India. Today, Neem is often called "the village pharmacy" because of its powerful healing benefits. It contains an abundance of poly and mono-unsaturated essential fatty acids including Alpha-Linolenic Acid, Linoleic Acid & Oleic Acid that instantly add incredible shine & silky softness to hair.